

Regulated by:



Workplace Benefits

WELL-BEING
& PRODUCTIVITY

DIVERSITY
& INCLUSION

RECRUITMENT
& RETENTION

HERVILITY
Empower Your Employees



Reproductive health in the workplace

The working world is fast-paced and demanding, leaving little time for employees to check-in with their fertility and reproductive health.

Time spent googling symptoms, attending multiple in-person appointments and navigating costly treatment options are all a heavy burden on employees.

These statistics show the prevalence of just a few reproductive health matters:

1 in 7

heterosexual
couples
experience
infertility

1 in 4

pregnancies
will end in
miscarriage

1 in 3

women have a
reproductive
health
condition

Impact on the workplace

The knock-on effects of reproductive health issues come in many forms, from reduced productivity, to time-off work, and in many cases reduced retention.

13.8 days lost per employee/year due to reproductive health issues.

90% facing infertility would change jobs for fertility benefits.

£30,614 average cost to replace an established employee.

Empower your employees to take a proactive and preventive approach, and in doing so enjoy an ROI and supportive work culture.



Our proactive approach

Hertility Health provides a clinically validated health platform for employees.

Our bespoke at-home blood test, accompanied by our user-friendly dashboard to enable hormone tracking, has been designed to help women be proactive, not reactive, about their reproductive health.

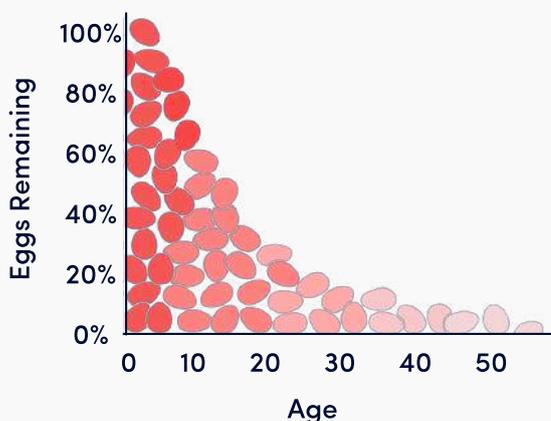
In addition, we provide teleconsultations with specialist doctors, fertility treatment options via our partner clinics, and expert educational webinars on reproductive health as well as end-to-end support.

Our mission is to ensure every employee has the support they need to detect and manage reproductive health issues early and efficiently, which gives them peace of mind to focus on their career progression.



Fertility tracking and triage service

Ovarian Reserve with Age



90% of ovarian reserve is gone by age 30.

Fertility falls with age, but the rate of decline is different for each person.

Your employees' fertility and reproductive health are governed by their hormones, lifestyle, genetics and even environment. Fertility decline is inevitable with age; however, everyone is unique and the rate of this decline differs for each individual.

With biannual tracking over time, your employees can gain an understanding of their fertility and ovarian reserve decline (we call this the Hertility Index) so that they can make informed decisions when it matters, not when it's too late.



Tailored at-home hormone testing

- We offer clinically validated at-home hormone tests tailored to your employee - answers within days rather than months.
- Our service is uniquely underpinned by our database of female reproductive gynaecological pathologies.
- We encourage employees to be proactive with biannual testing, allowing them to track their fertility fitness over time.



Personalised results in clear language

- We account for over 1,500 health markers, biometrics and symptoms, and consider up to 54,000 variables to give truly tailored results.
- Each Hertility report is uploaded to a secure online dashboard and explained in a clear and understandable way, not just numbers on a screen.



Specialist teleconsultations & expert support

- Our clinicians are available for teleconsultations to fit in with your employees' working lives - convenient and stress-free.
- Our in-house team of experts consists of: Clinicians, Fertility & Reproductive Health experts, Endometriosis experts, PCOS management specialists, Fertility counsellors & more.



Fertility triage service

- We don't believe in providing results without the rest - we offer expert routes to care for various reproductive needs:
 - PCOS Management
 - Egg Freezing
 - Endometriosis Management
 - Fertility Treatment
 - Counselling

How it works

We know that health solutions and treatment options only solve part of the problem. At Hertility, we believe that education is empowerment, and we are passionate about bringing our educational resources to your workplace.

Educational workshops and webinars

91% of HR professionals say they would benefit from education on fertility issues.

- We run interactive workshops and webinars with leading experts in reproductive health, which empowers employees with the knowledge they need to make informed choices.
- Our wider mission is to change the narrative and break the 'taboo' around talking about fertility and reproductive health issues, to foster a supportive and inclusive working environment.



A community of care & support

88% of employees who feel unsupported during IVF quit or think of quitting.

- Your employees will be granted exclusive access to our Hertility Community, where they can meet individuals with shared experiences.
- We also provide written articles on all-things reproductive health and fertility related via our online knowledge centre.



Privacy & data protection

We know that privacy is a paramount consideration, particularly when it comes to personal health matters. We ensure that all employee data is stored in secure and encrypted servers, and all transactions are kept private from employers.





Become a leading workforce

More and more employers are choosing to support their employees through every stage of their reproductive health journeys – from menstruation to menopause. **Join the movement.**

Support women to reach executive positions

Despite an uptick in female recruitment, women are not making it to executive roles. Support female employees and colleagues throughout every stage of their career by giving them the information they need about their own bodies so that they can make informed choices when it counts.



Boost well-being & productivity

The cost of employees who face reproductive health challenges comes in the form of numerous appointments with GPs and specialists, and sometimes extended leave – instead, provide employees with a pathway that is tailored, efficient, and simple.

Tackle inequality & create an inclusive culture

Comprehensive fertility and family building benefits that are accessible to all, delivers a powerful message of inclusivity and support to a diverse workforce, especially those less able than others. Transitioning individuals and LGBTQ+ couples need specific support on their journey to parenthood as well.





Attract and retain talent

Over 50% of millennials agree that fertility is a 'core part of health benefits packages.' Talent is difficult to find and even harder to retain. Signal your future employees' value to you from the get-go by investing in their health and well-being.

Support for mental health & fertility troubles

90% of people experiencing infertility report 'feelings of depression and anxiety'. We offer support throughout every stage, whether that is in tackling a debilitating health condition, or being there during pregnancy. Our multi-disciplinary team ranges from gynaecologists to fertility counsellors, helping to uplift everyone.



Affordable & transparent

Help your employees take a preventative approach, and save costs in the process - our tests and consultations come at a fraction of the price of those issued in private clinics. We're committed to ensuring that any fertility benefits budget you provide is spent wisely and that all costs are transparent.

Streamlined & efficient

NHS waiting times for reproductive health support range from 6 months to 3 years, which is far too long and often too late. During this wait, an employee's fertility or condition may well deteriorate, or they simply may not be aware. With proactive at-home tests, consultations and care pathways, employees may monitor their health and deal with any problems swiftly before they escalate.



What employees are saying



F A R A H , 2 7

"I knew I wanted a family in the future, but my career keeps me busy and Mother Nature waits for no one! I've been considering egg-freezing and Hertility helped give me options to feel in control of my fertility future."



A Z A M , 3 5

"My wife & I struggled to have a baby- we were told to wait on the NHS. Having the chance to assess our fertility with Hertility has saved us so much time and anguish."



J E N N Y , 3 2

"I had to take so much time off work for multiple invasive appointments - I just wish that it could have been as easy and accessible as Hertility has made it."



F A T I M A , 2 3

"Spending time researching where to find information is so overwhelming and time consuming, Hertility has changed all of that. I finally have answers and options, all in one place."

Our offer

Reproductive and fertility care comparisons

Private Clinic/NHS

HERVILITY

Bespoke at-home health tests



Digital expert consultations from clinicians with 30+ years of experience



Personalised online platform to guide through all stages of their reproductive journey



Access to leading industry experts

Sometimes



Access to fertility treatment



Fertility advice and counselling

Sometimes



Support 7 days a week



Pricing

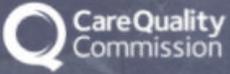
We offer our services for both female employees and partners of male employees, and in this way hope to provide blanket support as needed for the entire workforce.

Our services come at a fraction of cost of existing pathways, not to mention the time saved and all of the other aforementioned benefits for both employees and employer.

We don't think twice about spending far more on X and Y, so let's commit to investing in our fertility futures & overall reproductive health as well.



Regulated by:



Get in touch

We're committed to tailoring our offering so that it works for you. If you have any questions at all, please do not hesitate to contact us.

You can reach us at:
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Proudly working with:

